SZENTGYÖRGYI DÁVID

Senior UX/UI Designer & Agentic Systems Architect
17 years of experience

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SUMMARY

I specialize in designing enterprise, banking, and gambling-industry systems. I apply the same systems thinking to orchestrating AI agents: building and running complete, autonomous digital systems.

EXPERIENCE

Trendency
Feb 2023 – May 2026

Senior UX/UI Designer
Budapest

- Designed enterprise mobile apps and internal systems, working closely with business analysts and engineers
- Optimized workflows and automated repetitive UI production with AI agents

Freelance
May 2021 – Feb 2023

Senior UX/UI Designer
Budapest

- From business-driven research to finished design

MKB Fintechlab
Jan 2020 – May 2021

Head of Design
Budapest

- Goal: forming MBH Bank by merging three banks
- Led an 18-person team of UX/UI designers, researchers and content writers
- Developed and introduced the organization's design-thinking strategy

Mito
Jul 2016 – Jan 2020

Senior UX Lead
Budapest

- Led the full overhaul of OTP Bank's web portal and mobile experience (team of 6)
- Qualitative and quantitative research
- Built a design system aligned with the WCAG AA accessibility standard
- −30% customer service load, +40% online loan applications, accessibility score 42→86 (desktop), 58→90 (mobile)

Mito
Jan 2011 – Jun 2016

UX Designer
Budapest

- Varied projects in an agency environment, mainly with telco and insurance clients
- Research and wireframing

Freelance
Feb 2009 – Jan 2011

UX Designer
Budapest

- Primarily e-commerce projects, from research through design

EXPERTISE

Enterprise & B2B systems
Banking
Gambling
Telco
Game UX / UI

METHODS / SKILLS

Design System
WCAG accessibility
Research-driven design
Qualitative and quantitative UX research
Team leadership
Data-driven growth strategy
GEO (Generative Engine Optimization)
Building and orchestrating AI agent systems
Critical evaluation of AI output

SELECTED CLIENTS

OTP Bank
MBH Bank
Szerencsejáték Zrt.
NN Insurance
Vodafone
Telekom
Wizz Air

HOBBIES

Powerlifting
Co-op gaming
Tabletop role-playing
Game development